



HILL-ROM CONTACT INFORMATION

Media:

Lauren Green-Caldwell, Director, Corporate Communications & Public Relations

Phone: 812-934-8692

Email: lauren.green-caldwell@hillenbrand.com

Investor Relations:

Blair A. (Andy) Rieth, Jr., Vice President, Investor Relations, Corporate Communications & Global Brand Development, Hillenbrand Industries, Inc.

Phone: 812-931-2199

Email: andy.rieth@hillenbrand.com

HILL-ROM INNOVATIVE MEDICAL TECHNOLOGY PRODUCT RECEIVES MEDICAL DEVICE EXCELLENCE AWARD

BATESVILLE, Ind., May 8, 2007 – Hillenbrand Industries, Inc. (NYSE: HB) today announced its Hill-Rom subsidiary has received a 2007 Medical Device Excellence Award for The Vest[®] Airway Clearance System, Model 205. The award recognizes excellence in medical device engineering and design. The Vest[®] System is a device to help patients with respiratory conditions clear airway secretions.

“Hill-Rom’s commitment to enhancing outcomes for patients and their caregivers is exemplified in products like The Vest[®] Airway Clearance System,” said Peter Soderberg, president and CEO of Hillenbrand Industries and Hill-Rom. “We are especially proud to see this product recognized with the Medical Design Excellence Award as it represents recognition by a premier medical technology awards program. Given the number of new medical product developments each year, this designation assists the medical community in recognizing innovative excellence.”

The Medical Design Excellence Awards competition, presented by Canon Communications LLC (Los Angeles), is the only awards program that exclusively recognizes contributions and advances in the design of medical products. Entries are evaluated on the basis of their design and engineering features, including innovative use of materials, user-related functions that improve health care delivery and change traditional medical attitudes or practices, features that provide enhanced benefits to the patient, and the ability of the product development team to overcome design and engineering challenges so that the product meets its clinical objectives.

A comprehensive review of the entries was performed by an impartial, multidisciplinary panel of third-party jurors with expertise in biomedical engineering, human factors, industrial design, medicine and diagnostics.

The 2007 Medical Design Excellence Award winners will be honored at a ceremony during the Medical Design & Manufacturing (MD&M) East Conference and Exposition June 12-14, 2007 in New York.

The Vest[®] Airway Clearance System, Model 205 uses High-Frequency Chest Wall Oscillation technology designed to provide patients with consistent therapy, offering them an alternative to Chest Physiotherapy (CPT). The Vest[®] System is designed for acute and long-term care environments. The therapy is used for patients with a variety of both acute and chronic respiratory conditions that lead to retained secretions, such as immobility, lung transplant, cystic fibrosis and cerebral palsy.

“The product provides consistent therapy while reducing the need to reposition the patient,” said Joe Raver, vice president and general manager, The Vest[®] System at Hill-Rom. “Respiratory therapists we work with find this product to be easy to use, safe and effective.”

ABOUT HILLENBRAND INDUSTRIES, INC.

Hillenbrand Industries is organized into two operating companies serving the health care and funeral services industries.

Hill-Rom is a leading worldwide manufacturer and provider of medical technologies and related services for the health care industry, including patient support systems, non-invasive therapeutic products for a variety of acute and chronic medical conditions, medical equipment rentals, and workflow information technology solutions. Hill-Rom’s comprehensive product and service offerings are used by health care providers across the health care continuum in hospitals, extended care facilities and home care settings to enhance the safety and quality of patient care.

Hill-Rom...enhancing outcomes for patients and their caregivers.

Batesville Casket Company is a leader in the North American death care industry through the sale of funeral services products, including burial caskets, cremation caskets, containers and urns, selection room display fixturing and other personalization and memorialization products. Batesville Casket Company...*helping families honor the lives of those they love.*

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